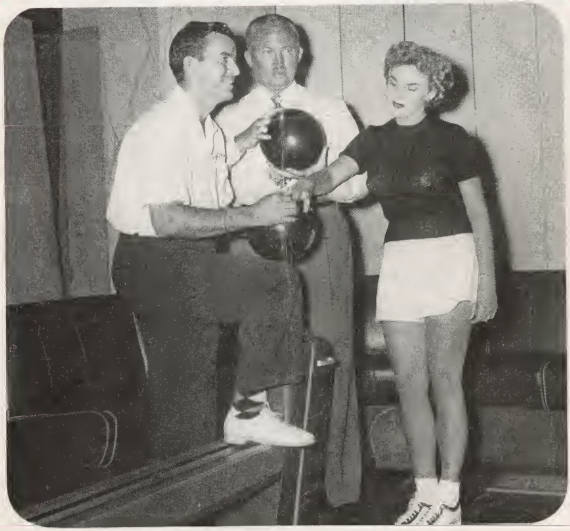
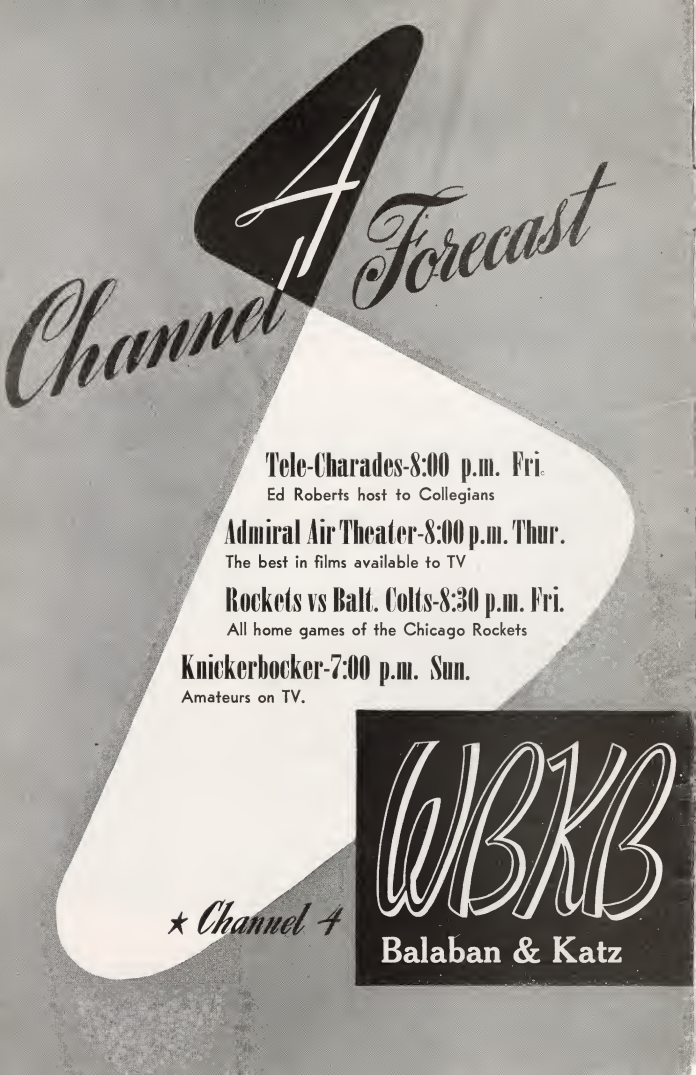
TELEVISION Forecast

SEPTEMBER 6 TO SEPTEMBER 12 INCLUSIVE



SPORTSMEN'S CORNER

WBKB WTMJ-TV WGN-TV


Channel 4 Forecast
Tele-Charades-8:00 p.m. Fri.
Ed Roberts host to Collegians
Admiral Air Theater-8:00 p.m. Thur.
The best in films available to TV
Rockets vs Balt. Colts-8:30 p.m. Fri.
All home games of the Chicago Rockets
Knickerbocker-7:00 p.m. Sun.
Amateurs on TV.
★ Channel 4
WBKB
Balaban & Katz

Editor's Report:

It's Channel 7 for WENR-TV

Friday, September 17 is the date!

Spin your station selector to channel 7 and greet a new Chicago telestation, WENR-TV, an affiliate of the American Broadcasting Company.

Watch telehistory being made as WENR-TV presents exciting, entertaining and original programs, in addition to news and special events. For weeks our scouts were snooping about the studios and transmitter, even the antenna atop the Civic Opera building. This is what they have to report—

WENR-TV is organizing a stock company for their teledramas. Although professional actors will be employed, newcomers will be offered an excellent opportunity to break into the new medium.

Two Chicago-originated programs already have proved themselves to be outstanding television fare. "Ladies Be Seated," and the "Breakfast Club." From all indications, the popularity of these shows will jet propel them into TV.

WENR-TV will join with ABC's station WXYZ-TV in Detroit to form a regional network when the latter commences tele-activities on October 1. This will be the nucleus of a midwestern television web which later will include such cities as Milwaukee, St. Louis, Cleveland, South Bend, Minneapolis and Cincinnati.

Plans call for WENR-TV to operate 30 hours per week on channel 7, 174-180 mc with a visual power of 30 kw and aural of 15 kw.

Entrance of WENR-TV in Chicago's video pattern was well-timed with the first National Television show to be staged this month at the Chicago Coliseum (See page 8).

Now more about WENR-TV. A visit atop the Civic Opera building reveals the 613 ft. antenna, resting on a base 52 feet in height and weighing more than 5 tons. Here automatic de-icing equipment and a flashing beacon for cautioning aircraft in the vicinity is being installed.

Inside the building, on the 44th floor, workmen have been proceeding on a 24-hour-a-day basis constructing facilities for WENR-TV. It is on this floor ABC will house a 5,000 watt RCA type transmitter, a studio, offices and storage room. All studio and field equipment, including telecameras, tele-film projectors, control and lighting equipment and the first custom-built truck of a mobile TV fleet have been received already.

Now meet the staff: Harold Stokes will be program manager, being assisted by E. C. Horstman, engineering director. Gerald Vernon will be coordinator of tele sales; Fred Kilian, director of programming. Jack Gibney is WENR-TV's executive producer, with Monta Fassnacht production director; Gregg Garrison staff director; Nancy Goodwin staff writer; Herb Cunniff and John Mayers program assistants. Robert Whitnah will be station engineer.

Demolition and physical work on the station was started shortly after January 1 of this year and during the past six months nearly 100 persons, includ-

(*Continued on page* 14)

TELEVISION Forecast

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Television Forecast for

Monday

Sept. 6, 1948

10:30 WBKB—WOMAN'S WORLD. Knitting Instructions with Mary L. Hahn, opening show of this one hour program.

10:45 WBKB—FIRST AID, presented by representatives of Fifth Army.

11:00 WBKB—SHAN & KAY. Figure Aid by figure experts. Want to stay slim?

11:15 WBKB—SHOPPING WITH DINNY. Accompany this Miss on a mythical shopping tour of a department store.

1:00 WGN-TV—CHICAGOLAND NEWSREEL. Spencer Allen with the news.

1:10 WGN-TV—PLAYER OF THE DAY with Ed Cooper interviewing a baseball star from Comiske Park.

1:20 WGN-TV—BASEBALL. Sox vs. Cleveland, a double header, with Jack Brickhouse announcing.

5:45 WGN-TV—TENTH INNING. Scores of other games, and interviews with Sox fans.

7:15 WBKB—TIMELY TIPS.

7:30 WGN-TV—ART NELSON and His Marionette Theater, a children's show featuring "Little Bordy."

WBKB—FILM feature.

7:50 WBKB—TELENEWS with Jim Ameche narrating.

8:00 WGN-TV—CHICAGOLAND NEWSREEL, Spencer Allen.

WBKB—FILM. To be announced.

8:10 WGN-TV—SPORTSMEN'S CORNER. Jack Brickhouse interviews a sports personality.

8:15 WBKB—FASHION QUIZ. Bob McKee is MC on this new quiz show.

8:30 WGN-TV—CLOUDS OVER EUROPE, an Alexander Korda film production starring Laurence Olivier.

WBKB—WRESTLING, from Midway Arena, with Announcer Russ Davis.

10:30 WBKB—NEWS. Today's World Picture and late bulletins.

(Subject to Change.)

Note: WTMJ-TV, Milwaukee, channel 3 is not scheduled to telecast Monday or Tuesday, September 6 and 7. Programs on WTMJ-TV run on Central Standard Time.

Pin Up Boy is TV Guest on Civil Air Patrol Program

The jovial, genial Tommy Bartlett, host of the famous network "Welcome Travelers" program, will appear as guest of Bob Lee on the "Moments of Melody" program next Thursday, September 9, on WGN-TV, 7:30 to 8 p.m.

TOMMY BARTLETT

"Moments of Melody," presented weekly in cooperation with the Civil Air Patrol, regularly features Bob Lee and Nancy Evans accompanied by pianist Jack Fascinato. On the program of next Thursday Miss Lee will be replaced this week only by a guest vocalist.

Bartlett, the housewives' pin-up boy, was personally congratulated during one of his "Welcome Travelers" shows by Mayor Kennelly, for his splendid job as Chicago's unofficial host. Kennelly thanked Barlett for doing a job which marked Chicago as the hospitality city of the nation.

Tommy also will be well versed in affairs of the Civil Air Patrol, having spent his time in the air when he's not on the air. He flew for the Air Transport Command during the war and currently spends his weekends flying his

(*Continued on page* 12)

On the Cover

BOWLING EXPERTS Buddy Bomar, Texan champ, and Miss Violet Wright of Chicago, will be guests of Paul Fogarty (center) on "Sportsmen's Corner," this month on WGN-TV, channel 9 station. Bomar, who won $17,500 during the 1946-47 tenpin season, holds the nation's money earning record for the sport. Bomar and Miss Wright were guests in July; the show was so popular a return engagement is being arranged.

Construction on NBC Studios to Begin October 1 Here

The recent leasing of approximately 20,000 square feet of additional space in the Merchandise Mart and an early start on reconversion of Studio A, largest in the NBC Chicago plant, into a modern television studio was learned by *Television Forecast.* The announcement points up increased activity toward an early start of programming on station WNBQ, key NBC video outlet in Chicago.

Construction work on Studio A will get under way no later than October 1. The studio has been the home of many audience radio programs broadcast from Chicago, and construction work must be delayed until new quarters are found for the audience shows.

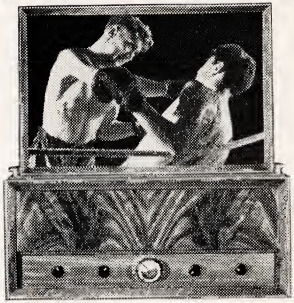
Additional floor space has been leased by NBC on the first and second floors of the Merchandise Mart, providing quarters for television technical and administrative staffs.

To Convert Storage Space

Approximately 14,000 square feet on the first floor will be devoted to storage rooms, work shops, shipping room and a television field engineering shop and office. Space now used by NBC on the 19th floor of the Mart for general storage and shipping will be cleared to make way for six dressing rooms, film

(*Continued on page* 12)

NOT JUST TELEVISION BUT



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4541 Ravenswood Ave., Chicago 40, Illinois
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Tuesday

Sept. 7, 1948

10:30 WBKB—WOMAN'S WORLD. Pets in the Home, starring Claire Di-Maggio and Collie, Mac.

10:45 WBKB—FILM feature.

11:00 WBKB—CUTTING CORNERS with Catherine Payne, home economics expert.

11:15 WBKB—SHOPPING WITH DINNY. Accompany this Miss on a tour of some Chicago department store.

7:15 WBKB—TIMELY TIPS.

7:30 WGN-TV—ART NELSON and His Marionette Theater. "Little Bordy" is the star of this show. Visit his television and radio shop via WGN-TV.

WBKB—SHOPPING WITH DINNY. This charming Miss has an evening show, too.

7:50 WBKB—TELENEWS. Late news flashes, local, national and international, reported by Jim Ameche.

8:00 WBKB—AT OUR HOUSE with Jim and Edie Dexter, comedy team.

WGN-TV—CHICAGOLAND NEWSREEL with Spencer Allen, news chief. News of Chicago filmed each day.

8:10 WGN-TV—SPORTSMAN'S CORNER. Sports news and interviews by Jack Brickhouse.

8:12 WBKB—FILM. To be announced.

8:18 WBKB—MIDGET BOXING. Jim Ameche describes tonight's fleaweight battles for the Small Fry championship.

8:30 WGN-TV—FILMS.

WBKB—MEET THE ROCKETS. Television program starring the Chicago Rockets professional football club.

8:44 WBKB—FILMS.

9:00 WGN-TV—MAN ABOUT TOWN. Hal Stark introduces televiewers to famous celebrities about town.

10:00 WBKB—NEWS.

(Subject to Change.)

Note: WTMJ-TV, Milwaukee, will not televise this date but will return Wednesday, Sept. 8, on channel 3. WTMJ-TV follows Central Standard time for its program operations.

Men Bow to Women on "Telecharades"

Is Ed Roberts' face red! Several weeks ago in this magazine he stated boldly that men make better "Telecharaders" than women. To prove his point he had facts. The boys of Loyola had won WBKB's weekly popular "Telecharades" contest hands down for nearly 13 weeks.

Then along came the girls of the Sigma club of the University of Chicago: Cathy Elmes, Lee Marko, Blanche Wilson, Solly Dahl and Judy Kugelman. They promptly defeated the Loyola boys and have crushingly defeated every group of representatives of the male sex for the past ten weeks!

Here are the prizes the girls have won in that time: radios, lamps, records, scarves, purses, pens, pencils, moonlight cruise tickets, golf tickets, orchids and jewelry. They don't even remember how many of each type they have won. Their arms are getting a little tired. And they are getting a little worried about winning over the so-called stronger sex all the time. It's getting so that the men don't whistle as loudly as they once did.

"Telecharades" can be seen over WBKB every Friday night at 8 p.m.

Meet "Little Bordy"

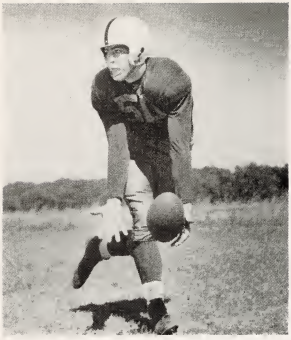
Tuesday night on WGN-TV now finds "Little Bordy," marionette character designed and constructed by Art Nelson, in a new show. Bordy owns a television, record, and radio shop catering to children. As an extra treat, Bordy has a movie projector and each session in his shop features cartoon films. He also has a birthday book, listing the names and addresses of his customers, with their birthdates. These are announced during the program. Pauline Bobrov, producer-director, guides the show.

Sox in Town

Monday, September 6, is a doubleheader game featuring the Chicago Sox and Cleveland at Comiskey Park. WGN-TV will televise the game, as well as the three-day encounter scheduled with St. Louis, beginning Wednesday.

Wednesday

Sept. 8, 1948



(Town and Country)

DOLLY KING—Chicago Rockets end, can be seen on television when WBKB brings televiewers' closeups of home games. Dolly, whose full name is Lafayette King, comes from the University of Georgia. He stands 6-3, weighs 200 lbs.

10:30 WBKB—RENT CONTROL. Bea Fox opens the Woman's World hour with a discussion of this vital problem in Chicagoland.

10:45 WBKB—FILMS.

11:00 WBKB—FASHIONS on TV.

11:15 WBKB—SHOPPING WITH DINNY. An easy way to shop during the warm weather. Just accompany this Miss via video.

1:00 WGN-TV—CHICAGOLAND NEWSREEL. Spencer Allen narrating.

1:10 WGN-TV—PLAYERS OF THE DAY, with Ed Cooper, your TV reporter.

1:20 WGN-TV—BASEBALL. Sox vs. St. Louis. Comiskey Park will be the scene of a double-header today.

3:00 WTMJ-TV—MEET YOUR NEIGHBOR with Gordon Thomas, MC.

3:20 WTMJ-TV—LOOK AT THE NEWS.

3:30 WTMJ-TV—WHAT'S NEW. Ask Nancy Grey, women's director of WTMJ-TV.

4:00 CHILDREN'S CORNER. For the youngsters.

5:45 WGN-TV—TENTH INNING. Round-up of the scores, and interviews with fans.

7:00 WTMJ-TV—WISCONSIN AT WORK. Documentary.

7:15 WBKB—TIMELY TIPS feature.

7:20 WTMJ-TV—NEWS.

7:30 WBKB—AMERICAN TELE-FLYERS. Fun for flying fans.

WGN-TV—FILM.

WTMJ-TV—REEL FUN. Variety films.

7:35 WGN-TV—PERSONALITY PROFILES. News about Chicagoans delivered by Dorsey Connors. Watch for her special guests.

7:50 WBKB—TELENEWS with Jim Ameche narrating.

WGN-TV—FILM short.

WTMJ-TV—NBC Newsreel.

8:00 WGN-TV—CHICAGOLAND NEWSREEL.

WBKB—TELE-CHARADES with Ed Roberts.

WTMJ-TV—To be announced.

8:10 WGN-TV—SPORTSMEN'S CORNER. Sports news.

8:30 WGN-TV—FILMS.

WBKB—WRESTLING at Rainbo arena with Russ Davis announcing.

9:00 WGN-TV—CLUB TELEVISION, variety show with music by Bob Trendler's orchestra and guests Paul Gray and Gloria Gilbert.

10:30 WBKB—NEWS. Today's World Picture.

(Subject to Change.)

You'll Be Up To The Minute With

A Year's Subscription

ONLY $3.00

Seek "Miss Television" for Queen of National TV Show Sept. 18-26

In an effort to discover telegenic talent in the Chicago area, Chicago TV stations in conjunction with the exhibitors at the first National Television and Electrical Living Show this month, will seek a Miss Television.

Stations WBKB and WENR-TV will each crown a queen. The girls will be recruited from the employees of the firms sponsoring the show and will be selected on the basis of beauty, talent and personality. Winners will be awarded a 13-week contract with the two Chicago Video Stations and in addition will be presented the following prizes:

—Crosley spectator television receiver from the Harry Alter Co.

—Complete fall wardrobe from Marshall Field & Co.

—Diamond wrist watch by Clinton Watch Co.

—Eight weeks modeling course from Patricia Stevens Studios.

—And, a crown from *Television Forecast.*

Contestants passing preliminary selections will appear on television, and winners of such showings will appear in the finals to be staged during the week of September 18 through 26.

A committee of prominent judges will make the selection and present the above-named gifts to the winning Queen.

Chicago, from all indications, will be the birthplace of television talent. The National TV show will add to the city's stature by seeking out talent for future tele shows. Writers, critics and columnists who look back at the early days of radio in Chicago remember Don Ameche, Tyrone Power, John Hodiak, Les Tremaine, and Red Skelton who went on to become famous film celebrities. They now look for tele-genic and tele-talented

(*Continued on page* 10)

WBKB to Televise Chicago Rockets Football Games

Will the new regime of the Chicago Rockets pay off? Will Coach Ed McKeever be able to pull a hot season out of the bag, based on his advanced T formation and the great Notre Dame star, Angelo Bertelli?

Television fans can get answers to these questions next Friday night when WBKB will televise the second Rocket home game against the Baltimore Colts.

The game will be played Friday, September 13, at Soldier's Field and WBKB will cover the opening kickoff at approximately 8:30 p.m. with three cameras.

There are great hopes in the Rocket camp this year. Ed McKeever is admittedly one of the top coaches of the nation. Angelo Bertelli is the Bertelli of old. His knee injury has healed and doctors assure him that the injury will not recur.

But the Rockets have their work cut out for them Friday. The Colts have a star-studded lineup consisting of the great Boston star, Charley O'Rourke, and Billy Hillenbrand of Indiana. Also, they have George "Sunny" Franck of Minnesota, Earl Maves, Wisconsin, and the great Fenger high school and Purdue university lineman, Dick "Battlewagon" Barwegan.

On paper the Colts might even be given a slight edge, but Rocket fans have great hopes. McKeever is the man they point to and McKeever may be the man to spring the new Rockets into the top of the gridiron heap.

Consistent with its policy to cover all possible major sports and remote events, WBKB will televise all Rocket home games. The schedule of those games is as follows: Friday, Sept. 17, (night game) Cleveland Browns; Friday, October 1, (night game) San Francisco 49'ers; Sunday, Oct. 24, (2 p.m.) Brooklyn Dodgers; Sunday, Oct. 31 (2 p.m.) New York Yankees; Thursday, Nov. 25, (11 a.m. Thanksgiving Day) Buffalo Bills.

They're coming! One can almost hear the swoosh of Beulah's broom as they sweep in from the east. One more week and television will return to normal. Monday, September 13, is the date and the occasion of the return of WBKB's beloved trio—Kukla, Fran and Ollie.

Burr Tillstrom has announced that his entire family will be on hand at the old stand—6:30 to 7:30 p.m. five nights a week—fresh and tanned from a well-deserved six weeks' rest in the blue pines of upper Vermont. It would be abuse of truth to say that there haven't been a few inter-family squabbles among the volatile tribe. Mercedes and Bill haven't changed much. Colonel Crackie and the Madame herself, Ophelia Oglepuss, don't quite see eye to eye. But on the whole, Fran and Kukla report that it has been a fine summer. Dick Snyder will again be on hand and Lew Gomavitz will be the man in the director's booth.

New set owners who have not yet seen WBKB's great daily hour of entertainment are hereby warned to be on hand. The KF&O habit is like candy—the more you eat, the more you want!

WBKB Plans "Surprises"

Watch *Television Forecast* for an important announcement regarding WBKB—so came the word this week from Chicago's first station.

Ever alert to a changing video world, WBKB has several major "surprises" up its cathode sleeve this coming fall—changes that can only result in better television entertainment for Chicago's thousands of TV fans.

Add New Quiz Show

Monday night is Quiz Night on WBKB, with Bob McKee, telephone quizmaster, and assistant, Kay Westphal, putting a new twist into video jackpot programs. Sponsored by Evans Fur company, "Fashion Quiz" is currently produced at eight o'clock Mondays on Channel 4.

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Television Forecast for

Thursday

Sept. 9, 1948

10:30 **WBKB**—MARY MARTENSEN, Cooking Expert, opens up the first portion of Woman's World.

11:00 **WBKB**—THE DEXTERS, Jim and Edie; a comedy team.

11:15 **WBKB**—SHOPPING WITH DINNY. Accompany this Miss on a tour of a Chicago department store.

1:00 **WGN-TV**—CHICAGOLAND NEWSREEL. Spencer Allen.

1:10 **WGN-TV**—PLAYERS OF THE DAY. Pre-game interviews conducted by Ed Cooper.

1:20 **WGN-TV**—BASEBALL. Sox vs. St. Louis. A double-header from Comiskey Park, with Jack Brickhouse announcing.

3:00 **WTMJ-TV**—MEET YOUR NEIGHBOR, with Gordon Thomas, MC.

3:20 **WTMJ-TV**—LOOK AT THE NEWS.

3:30 **WTMJ-TV**—MOVIE MATINEE. Entertainment on film.

4:00 **WTMJ-TV**—CHILDREN'S CORNER. For youngsters.

4:15 **WTMJ-TV**—LITTLE AMATEURS. Talented Milwaukee children on TV.

4:35 **WTMJ-TV**—CARTOON FUN.

5:45 **WGN-TV**—TENTH INNING. Roundup of scores; interviews with fans.

7:00 **WTMJ-TV**—ADAM VS EVE. Audience participation show.

7:15 **WBKB**—TIMELY TIPS.

7:20 **WTMJ-TV**—LOOK AT THE NEWS.

7:30 **WGN-TV**—MOMENTS OF MELODY, starring Nancy Evans and Bob Lee, vocalists, and guest, Tommy Bartlett of "Welcome Travelers." The show is presented in behalf of the Civil Air Patrol.

WBKB—TOM MIX in "Miracle Riders."

WTMJ-TV—REEL FUN.

7:50 **WBKB**—TELENEWS with Jim Ameche.

WTMJ-TV—NBC NEWSREEL.

8:00 **WGN-TV**—CHICAGOLAND NEWSREEL with Spencer Allen.

WBKB—MOVIE THEATER OF THE AIR with Franklyn MacCormack.

WTMJ-TV—Film.

8:10 **WGN-TV**—SPORTSMEN'S CORNER with Paul Fogarty.

8:30 **WGN-TV**—Wrestling Matches from Madison Athletic club; Jack Brickhouse announcing.

WTMJ-TV—WRESTLING from South Side Armory in Milwaukee.

10:00 **WBKB**—NEWS. Today's World Picture.

(Subject to Change.)

WENR-TV on the air September 17. Shown here are sections of the pylons which will support the antenna for Chicago's newest video station. Now fully constructed atop the Civic Opera building, the antenna is 613 feet high, tallest in the city. Weight is 2,300 pounds. WENR-TV will operate on channel 7, 174-180 mc with a visual power of 30 kw and aural of 15 kw.

Seek Miss TV

(*Continued from page* 8)

young women to be discovered as a result of this contest.

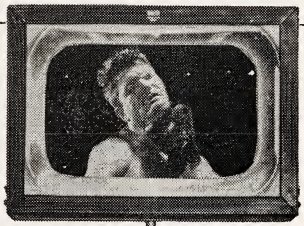
Miss Television of 1948 will reign until the next TV show planned for 1949, at which time she will officiate in presenting awards to the new TV Queen. At that time, the publishers of *Television Forecast* will again present a crown and scepter, symbol of telebeauty.

Next week, *Television Forecast* will publish more news about this exciting contest, and announce more prizes to be awarded. Watch these columns.

Watch channel four and channel seven for details of the gigantic exhibition of electrical appliances to be shown concurrently at the coliseum.

And watch for the September 20 issue of *Television Forecast.* Special features, special pictures. It's an issue you'll want to save.

PUTS 3* TIMES THE 'PUNCH' INTO THE PICTURE



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Majcherek Furniture
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Friday

Sept. 10, 1948

10:30 **WBKB**—FASHIONS on TV. Opening show of Woman's World, one hour program.
10:45 **WBKB**—FILMS.
11:00 **WBKB**—AMERICAN Medical Association.
11:15 **WBKB**—SHOPPING WITH DINNY. Accompany this Miss on a mythical tour of a Chicago department store.
3:00 **WTMJ-TV**—MEET YOUR NEIGHBOR with Gordon Thomas, M.C.; informal interviews.
3:20 **WTMJ-TV**—LOOK AT THE NEWS. Headlines of the day in news photos.
3:30 **WTMJ-TV** — WHAT'S NEW? Ask Nancy Grey. Fashions, household arts, travel, etc.
4:00 **WTMJ-TV** — CHILDREN'S CORNER. Movies of interest to children.
4:15 **WTMJ-TV** — ANIMAL ADVENTURES on film.
7:00 **WTMJ-TV**—SPELLBALL — Live quiz show from Radio City studios.
7:15 **WBKB**—TIMELY TIPS.
7:20 **WTMJ-TV**—LOOK AT THE NEWS.
7:30 **WBKB**—SHOPPING WITH DINNY. This Miss has an evening show, too.
WGN-TV—FILM feature. To be announced.
WTMJ-TV—REEL FUN.
7:35 **WGN-TV**—INDIVIDUALLY YOURS with Celeste Carlyle. Illustrated talks on clothes, makeup and hairstyles for women.
7:45 **WBKB**—FILM.
7:50 **WBKB** — TELENEWS with Jim Ameche.
WGN-TV—FILM.
WTMJ-TV—NBC NEWSREEL.
8:00 **WGN-TV**—CHICAGOLAND NEWSREEL.
WBKB—FILM.
WTMJ-TV—FILM Featurettes.
8:10 **WGN-TV** — PLAYERS OF THE DAY, with interviews by Ed Cooper.
8:15 **WBKB**—YOUNG & VICTOR. Bud and Richy mix it up in a zany program.
8:20 **WGN-TV**—BASEBALL. Sox vs. St. Louis, from Comiskey Park, with Jack Brickhouse announcing.
8:25 **WBKB** — FOOTBALL! Chicago Rockets vs. Baltimore Colts from Soldier Field. Joe Wilson will bescribe this pro battle.
8:30 **WTMJ-TV**—AUTO RACES. Midget races from Milwaukee.
10:30 **WGN-TV**—TENTH INNING.
WBKB—NEWS.

(Subject to Change.)

NBC Plans . . .

(*Continued from page* 5)

studios and other television workshops and storage.

Approximately 6,000 square feet has been leased on the second floor of the Mart to be converted into offices for production directors, engineers, administrative and other television personnel. The second floor space will not be available until March 1, but temporary quarters of similar size will be made available for these offices on the 11th floor.

Erect Antenna

The 70-foot antenna tower for station WNBQ was recently raised atop the Civic Opera Building. Workmen placed a specially-fabricated steel base for the tower in the 44th floor loft of the building.

Interior construction work at the Civic Opera building where transmitting facilities for the television and FM stations are being installed is nearing completion.

Station WNBQ, operating on Channel 5 with an effective radiating power of 21.8 kilowatts, will be the hub of the NBC Midwestern television network which is rapidly taking shape. Affiliates already aligned with the NBC midwest skein include stations in Milwaukee, Detroit, St. Paul, St. Louis, Cleveland, Dayton, Toledo, Columbus and Louisville, Ky.

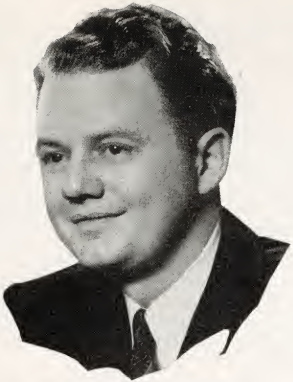
Interconnecting circuits linking these stations, and others expected to join the web, will be available this fall. Cables uniting the midwestern leg with the NBC eastern network are scheduled to be in operation by January 1.

Pin Up Boy . . .

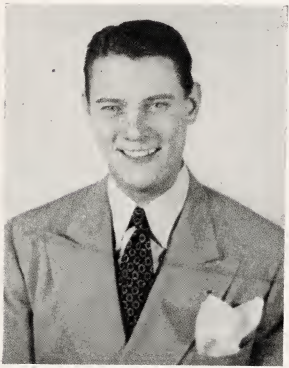
(*Continued from page* 4)

own plane to cities and communities within an 800-mile radius of Chicago.

The medley of outstanding show tunes on this week's program will be a tribute to Jerome Kern's compositions, featuring Bob Lee singing "Bluebird of Happiness." Jack Fascinato will play a piano medley, and Jerry Kaufherr will emcee. "Moments of Melody" is directed by Chuck Ranallo.



UNCLE WALT Newton of WGN-TV reads the Tribune comics each Sunday a new video feature aimed at the smaller fry.



BOB LEE, WGN-TV's featured vocalist on Moments of Melody, is host to many famous video guests each Thursday night 7:30 to 8 o'clock. Bob not only sings for the new show, but writes it for the channel 9 station.

Television Forecast for

Saturday

Sept. 11, 1948

12:50 WGN-TV—FILM feature.

12:55 WBKB—FILM feature.

1:00 WGN-TV—CHICAGOLAND NEWSREEL with Spencer Allen.

1:10 WGN-TV—PLAYER OF THE DAY with Ed Cooper conducting a pregame interview at Wrigley field.

WBKB—MEET THE PLAYERS with Ed Janda, TV reporter quizzing baseball stars.

1:20 WGN-TV — BASEBALL. Cubs vs. Pittsburgh at Wrigley field, with Jack Brickhouse announcing.

1:25 WBKB — BASEBALL. Cubs vs. Pittsburgh Pirates. Joe Wilson to describe this home game.

2:30 WTMJ-TV—THOSE KEEN TEENS. Variety show featuring Milwaukee talent.

3:00 WTMJ-TV—WILD WEST Theater.

3:30 WGN-TV—TENTH INNING. Scores of other games; interviews with Cub fans.

7:20 WTMJ-TV—LOOK AT THE NEWS.

7:30 WTMJ-TV—REEL FUN.

7:45 WBKB—TIMELY TIPS.

WTMJ-TV—GOLDEN WEDDING Greetings. Couples observing their 50th anniversary.

8:00 WGN-TV—CHICAGOLAND NEWSREEL. Local, national and international events, with Spencer Allen.

WBKB—W E S T E R N. Frontier Marshall in "Raiders of the West."

WTMJ-TV—FAMILY ALBUM. Gay 90 Revue, live from studio.

8:10 WGN-TV—FILM FEATURE. To be announced.

9:00 WBKB—FILM shorts.

9:30 WBKB—NEWS. Today's World Picture.

(Subject to change.)

WTMJ-TV Channel 3

WTMJ-TV Milwaukee, found on channel 3 of your television receiver, is not available to all Chicago viewers. WTMJ-TV is beamed for Wisconsin and northern Illinois residents, and can be received only by viewers in the extreme north part of Chicago and north suburban communities.

Television Forecast for

Sunday

September 12, 1948

12:50 WGN-TV—FILM feature. To be announced.

12:55 WBKB—FILM feature.

1:00 WGN-TV—CHICAGOLAND NEWSREEL.

1:10 WGN-TV—PLAYERS OF THE DAY. Pre-game interviews conducted by Ed Cooper at Wrigley field.

WBKB—MEET THE PLAYERS. George Janda introduces you to a baseball star before the game.

1:20 WGN-TV—BASEBALL. Cubs vs. Pittsburgh. Jack Brickhouse, announcer.

1:25 WBKB—BASEBALL. Cubs vs. Pittsburgh Pirates. Joe Wilson, announcer.

3:00 WTMJ-TV—MOVIE MATINEE. Feature films and short subjects.

3:30 WGN-TV—TENTH INNING. Scores of other games; interviews with fans.

3:45 WGN-TV—TRIBUNE COMICS read by Uncle Walt Newton for the children of Chicagoland. Follow your favorite funny via video.

8:00 WGN-TV—CHICAGOLAND NEWSREEL in Review, narrated by Spencer Allen.

WBKB—TELENEWS with Jim Ameche.

WTMJ-TV—TEEVEE VARIETIES. Live program.

8:10 WGN-TV—GLOMBAL GLIMPSES. Film.

8:30 WGN-TV—CROSS QUESTION. Another law suit is enacted in the WGN-TV courtroom in this fictional but realistic studio presentation.

WBKB—FILM feature.

WTMJ-TV—NEWS DIGEST.

8:50 WTMJ-TV—FOUR FEATHERS, an Alexander Korda film starring June Duprez, Ralph Richardson and C. Aubrey Smith.

10:00 WBKB—FILM feature.

(Subject to Change.)

Note: WENR-TV test patterns can be found daily on channel 7. Programs on this new Chicago station are scheduled to begin Friday, Sept. 17.

Editors Report . . .

(*Continued from page 3*)

ing supervisors, engineers, foremen and laborers have been working daily, under the supervision of ABC and the Austin Company, general contractors for the network in Chicago, to meet the mid-September opening date.

The transmitter is comprised of eight cabinets containing the latest video equipment as designed by RCA. An elaborate ventilation system has been installed to remove the intense heat generated by the operation of this equipment. The transmitter weighs 8,000 pounds and an additional 1,300 pounds has been added by the installation of water cooling equipment.

The antenna pole to be used for WENR-TV operations arrived in five sections. It was assembled and welded together on the 45th floor of the Opera building and the cables and bat wings were attached at that time.

A great amount of reconstruction work and power readjustment was necessary to the Civic Opera building as a result of the installation of ABC's video station.

A huge base had to be built to support the antenna and a gigantic hole cut through the building roof to facilitate the work of the engineers. The total weight of the base supporting the antenna is 7½ tons. A steel beam, weighing 4,000 pounds, was welded into the building framework to support this entire structure. New and larger transformers had to be installed in the Civic Opera building basement by the Commonwealth Edison company in order to supply the great amount of power necessary for the television operation.

In starting its thirty hour a week video schedule, WENR-TV will employ 46 engineers on television alone and that number is expected to reach 66 as the WENR-TV operating schedule is increased.

Cubs Return Saturday

Chicago Cubs will return to Wrigley field and the TV cameras of WBKB and WGN-TV Saturday, Sept. 11, for a two day battle with Pittsburgh.

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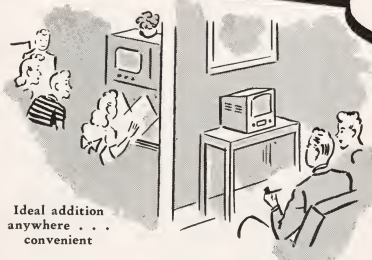

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